



# FRESH MARKET

## GUIDE 2023/24

**CATALOG OF SUPPLIERS  
OF FRESH FRUITS, VEGETABLES  
AND FLOWERS**  
TO RETAIL CHAINS IN EAST  
AND CENTRAL EUROPE



Eat well...  
love life



**KENYAN GROWN  
NATURALLY**



**VAL**

**V E R T I C A L   A G R O   G R O U P**

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**TSA**  
international  
www.tsainternational.co.uk





*We are very pleased that the Fresh Market B2B Meeting & Trade Show in 2022 was a turnout success and we achieved our goal. We notice that combining face-to-face meetings and remote meetings on site brings the expected results and we plan to develop it further.*

**ARTUR STASIAK**  
CEO FRESH MARKET & KJOW



**Dear All,**

A new year is always like a new opening, providing new opportunities, but also bringing a new set of challenges for companies. 2023 is like a breath of fresh air after recent years marked by pandemics and the war in Ukraine. Nevertheless, fresh branch must remain vigilant due to the ongoing global economy crisis, inflation, and rising energy prices. Last year was very important for us as it was for all our customers. We managed to return to organising in-person events after a 2-year break with a great success.

Nothing makes us happier than the smiles on the participants' faces during our B2B meetings. That is why we aim to provide the companies with the most comprehensive database of business contacts and opportunities to reach new trade agreements. Companies that can adapt quickly to market changes and have a diverse network of business contacts are more likely to be successful in responding to and profiting from these changes.

The following 2023/2024 edition of Fresh Market Guide is a quality source of knowledge about the fresh fruit, vegetable, and flower market as well as packaging or specialised services. You can read interesting stories about the latest news, the situation on the various European markets and browse the offers from trusted suppliers who are ready to cooperate. At the same time, it is a great overview of the market before our upcoming Fresh Market B2B Meeting & Trade Show, scheduled for 20 September 2023 in Warsaw. We look forward to seeing you there!

### Fresh Market Team

Effective establishment of business contacts in the FMCG industry.

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## STORIES

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### Fresh Market

*Fresh Market 2022 Report*

**6-7**

### Growers United

*Growers United aims to reach sustainable goals sooner*

**8-9**

### Moldova Fruit

*Foreign markets discover delicious and high-quality table grapes from Moldova*

**10-11**

### SILBO

*Plastic-Free Packaging*

**12**

### CMSA

*Evolution of packaging*

**22-23**

### Krop

*Major Greek partner for quality fresh fruits*

**24-25**

### FloraCulture International | AIPH

*Barbiecore and biophilia*

**26-27**

### Marocco

*The agriculture in Morocco*

**28-29**

### Bimi® Broccoli

*The vegetable for food lovers*

**41**



# FRESH MARKET 2023

B2B MEETING & TRADE SHOW

GENERAL SPONSOR



The biggest Event on the market  
of fresh fruits, vegetables and  
flowers in Poland

**20 SEPTEMBER 2023**

**MCC MAZURKAS WARSAW**

**POLAND**

[freshmarket.eu](https://freshmarket.eu)



# Fresh Market 2022

## Report

After a 2-year pandemic break, more than 200 suppliers from all over Europe met face-to-face and participated in more than 1,200 personal meetings with representatives from more than 20 regional and international retail chains.



**F**or one day, Ożarów Mazowiecki, located near Warsaw, turned into the Polish capital of the fresh fruit, vegetable and flower sector, hosting industry representatives from more than **30 different countries**. XVI edition of the annual Fresh Market B2B Meeting & Trade Show was attended by more than **200 suppliers of vegetables, fruits and flowers**, who had the opportunity for direct contact with representatives of leading regional and international retail chains. During 10-minute talks, the suppliers were able to present their offers and learn about the expectations of their business partners.

Polish retail chains were present at the MCC Mazurkas Conference Centre & Hotel, including **Biedronka, Arhelan, Auchan, Carrefour, Chata Polska, Dino, E.Leclerc, Nasz Sklep, Stokrotka, Spar, Topaz, Polo Market** and **Żabka**. Representatives of Romania's **Profi**, Lithuania's **Maxima** and **AIBE**, Czech **Rohlik** and Moldova's **Linella** also took part in the event. Participants had the opportunity to take part in online meetings with foreign companies. Business meetings in an online form were held with retailers of Ukrainian stores – **ATB, Varus, Novus**; Belarusian – **Evroopt, ALC "Vitalur"**, Bulgarian **Fantastico**.



*We are very pleased that the XVI edition of the Fresh Market B2B Meeting & Trade Show was a turnout success and we achieved our goal. This year the event was hybrid for the first time, combining face-to-face meetings and remote meetings with foreign retailers. This allowed the arriving participants to make even more business contacts with business partners. We notice that such a formula brings the expected results and we plan to develop it further –* highlighted **Artur Stasiak, CEO of organizer company KJOW Sp z o.o and Fresh Market project.**

## GIROMAGI



The winners of the Fresh Market Award 2022, which promotes the most innovative products and services in the fresh produce industry, were announced at a cocktail dinner party. By the votes of Fresh Market event participants, **the award goes to Hazera Poland for Baby Munda F1**. Mini raspberry tomato received more than 60% of the votes. The product was appreciated for its juicy flesh with mild flavor and delicate skin. The award was received by product manager Michał Taraska, who is also responsible for the success of Rosamunda tomato that became a Product of the Year during Fresh Market 2019. Meanwhile, **Coregeo Ltd's Bimi® broccoli won in an online vote of Fresh Market readers.**



2022-year edition would not have taken place without the support of the **Embassy of the Netherlands in Poland**, as well as the cooperation with **FloraCulture International** magazine and **The International Association of Horticultural Producers (AIPH)**. As a result of the partnership with the Netherlands, a large group of Dutch producers and exporters of cut flowers, bouquets, potted plants, garden plants, shrubs, trees and flower bulbs were present at the fair.

After a pandemic break, industry representatives were finally able to meet in person, make lots of business contacts, learn about industry trends and select the best product of the year. The success of the XVI edition of the Fresh Market B2B MEETING & TRADE SHOW, **the most important Polish event in the fresh fruit, vegetable and flower trade sector**, is confirmed by the high attendance and the number of more than 1,200 meetings held in one day in one place. As always.





growers  
united

# Sustainable together

Growers United is a cooperative of more than 40 growers of tomatoes, (sweet) peppers, cucumbers and aubergines. We all work together to create a sustainable future. And not just in our packaging centre. We also monitor how much energy, water, and resources our growers use and how much waste they produce. What's more, we are committed to reducing the carbon footprint at each of our cultivation sites. This aligns with our ambition to be 100% circular, fair and healthy by 2040. Good food for everyone.



How we  
approach this

Purple  
pride

Green  
Diamonds



PapriCo

DRIVEN  
SWEET  
POINT  
— Peppers —  
TO DISCOVER

PROMINENT

# Growers United aims to reach sustainable goals sooner

At Growers United, sustainable business has always been high on the agenda. But the exploding costs for energy and raw materials and the increasing focus on climate and sustainably grown products stress the importance of our approach even more. Our sustainable ambition currently focuses on 2040,' says chairman grower Jack Groenewegen. 'That is still far away and with the current speed of climate change, the question is whether we should bring this date forward.'



**Jack Groenewegen**

Chairman

**Growers United**

## Horti Footprint as a method to monitor sustainability

In 2019, Growers United started monitoring the sustainable steps that takes as a cooperation. 'We focus on our use of energy, water, products and waste,' says Jack. 'Previously, we collected data of the cooperation as a whole, but nowadays, we also focus on our individual growers.' The method that is used, is called the **Horti Footprint** an internationally recognised measuring tool that shows how our growers are doing in terms of sustainability.

'Seven growers took part in a successful pilot,' Jack continues. 'After having measured their footprint, we will use this method for our other growers too. We already had a clear view of Growers United as a whole, but to take constructive steps, we also need the data of our individual growers. Comparing their data instantly indicates where we can improve to reach our sustainable goals sooner.'

This makes the expected European accreditation of this method, as a uniform measuring tool of the footprint during the production of fruit and vegetables, even more important.



## Taking constructive steps with the importance of sustainability in mind

As Growers United, we do everything within our power to bring down our footprint. 'And this does not just apply to a few of our growers focusing on sustainability, but to all of our growers together,' Jack says. 'It should be clear why sustainable production is important. The consequences of climate change affect everyone. In addition, our growers need a solid and sustainable plan when applying for a loan at a bank, for example. And retailers too, are expanding their range of sustainable products to meet the market's demand. In the future, the EU will introduce extra taxes for growers with an increased carbon emission. Examples like these create more awareness and stress the importance of sustainable change.'

## Political lobby is crucial to reach sustainable goals

As Growers United, we remain ambitious when it comes to reaching our sustainable goals. 'We inform and inspire our growers during various sessions,' Jack explains. 'But taking quick action is only possible with additional support of our government. Through political decision-making for example, and subsidiaries. As a cooperation, we often raise our voice and provide input to industry organisation Glastuinbouw Nederland, this allows us to stand stronger as a sector in our political lobby.'

'At Growers United, we have been focusing on sustainable production for many years. In the greenhouse horticulture industry too, we notice an increasing demand for non-chemical pest-control. The government should act accordingly though and allow the use of new organic pest-control. Only through successful collaboration between the government and our industry can we meet our sustainable goals sooner. As Growers United is keen to produce its products sustainably in 2030 already instead of in 2040. The only question is if the conditions allow us to do so.'

# Foreign markets discover delicious and high-quality table grapes from Moldova

Moldova exports over 60% of the 100,000+ tons of table grapes produced annually.

## Moldova Fruct

### Moldova Fruct

Fruit Producers and Exporters Association of Moldova

Email: [marketing@moldovafruct.md](mailto:marketing@moldovafruct.md)

Mobile/Whatsapp: +373 69366424

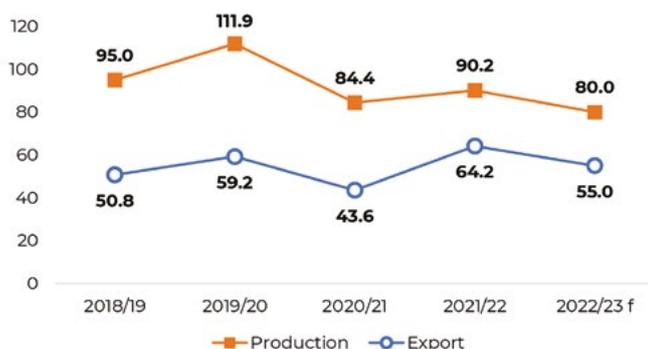
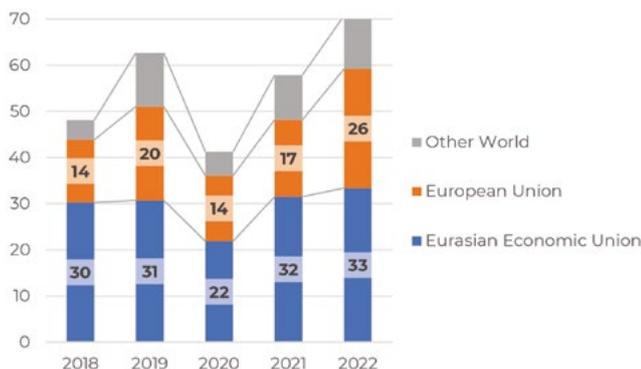
The geography of Moldovan grape exports has expanded significantly in recent years, reaching 30 destinations in the 2022-2023 season, thanks to investments in the sector and the expertise of international advisors employed by growers and Exporters.

An increasing share of exports goes to EU countries, where consumers appreciate the great taste and high quality of the grapes. Moldovan Producers benefit from tariff-free export quotas under the EU-Moldova Deep and Comprehensive Free Trade Area (DCFTA), which increased up to 58,000 tons in 2022. Last year, Moldova exported more than 70,000 tons of grapes, including 3,500 tons to Poland.

Moldova's table grape sector has developed rapidly in the past few years. Moldovan Producers have adopted intensive vine training trellising such as tendone/pergola and gable systems to obtain high quality yields. There are already 400 hectares of intensive plantations in Moldova.

This type of plantation produces four times more harvest than classic plantations, and the grapes are high quality. 98% of the grapes from intensive plantations can be packed as Class I or Extra. Moldova, Jupiter, and Muscat de Hambourg (Black Muscat) are the most planted varieties on tendone/pergola systems in Moldova.

According to Lidia Ionas, marketing specialist for Moldovan fruit Exporter IonexTrans, the company significantly improved table grape production and post-harvest processes over the last few seasons.



## The Moldova Fruct Association can help match prospective buyers with outstanding Moldovan Producers for a long-lasting partnership.

*“We invested in modern table grape plantations with pergola support systems, which produce a greater quantity of higher quality grapes. We have GLOBALG.A.P. and GRASP certifications for all our fruits, which demonstrates the care and responsibility we have for our customers. We are conscious that our business is based on trust, continuity, and long-term cooperation. Depending on customer needs, the sorted grapes can be packed in 1- or 2-kg flow-pack punnets, 8-kg hardwood crates, or 5-kg cardboard boxes. We now export grapes to the most demanding European markets, including the UK, Netherlands, Germany, Spain, and France. In 2022, we were one of the first in Moldovan horticulture to pass a SMETA audit,”* says Lidia Ionas.

Moldovan Producers also pay special attention to the post-harvest process and packaging of grapes, using a wide variety of packaging, including 5- and 9-kg wooden and cardboard boxes, punnets, and plastic or paper bags for 0.5 to 2 kg. This ensures a commercially appealing appearance as well as a longer shelf life.



*“Our family business started in 1998, and we have rich experience in grape production and marketing. We managed to develop and reach a high level of grape quality. Since 2019, we have only exported packaged, calibrated, and sorted grapes. All these efforts and investments made us more competitive, and the results did not take long to appear. We slowly accessed new markets and understood that our grapes can have an identity, and consumers want to know where the grapes they consume come from. To provide our customers with safety and quality assurance, we made every effort to obtain the GLOBALG.A.P. and GRASP certifications. With each new partnership, with each new shipment, we learned to be better, we understood where we went wrong and what we could improve. I have gained new knowledge in all stages, from sales and negotiations to logistics,”* says Vlad Vedrasco, export manager for the Ved-Mar Agro cooperative (Frudova brand).



# Plastic-Free Packaging

Vegetables and fruits in France cannot be packed in plastic. SILBO provided the French with ecological solutions.

## SILBO

**A**ccording to the French law on the circular economy (French: Loi AGEC), from 2022 selected vegetables and fruits weighing less than 1.5 kg. may not be sold in packaging containing any plastic. Potatoes, tomatoes, apples, bananas or oranges must already be packed without plastic. With this and the next year, the ban on plastic packaging will also apply to e.g. green beans and peaches, mushrooms, cherries, some salads and herbs. Changes in the packaging market are irreversible. France is also followed by Spain. It can be expected that similar regulations will soon be introduced by **other EU countries**.

### Who is Mr Paper?

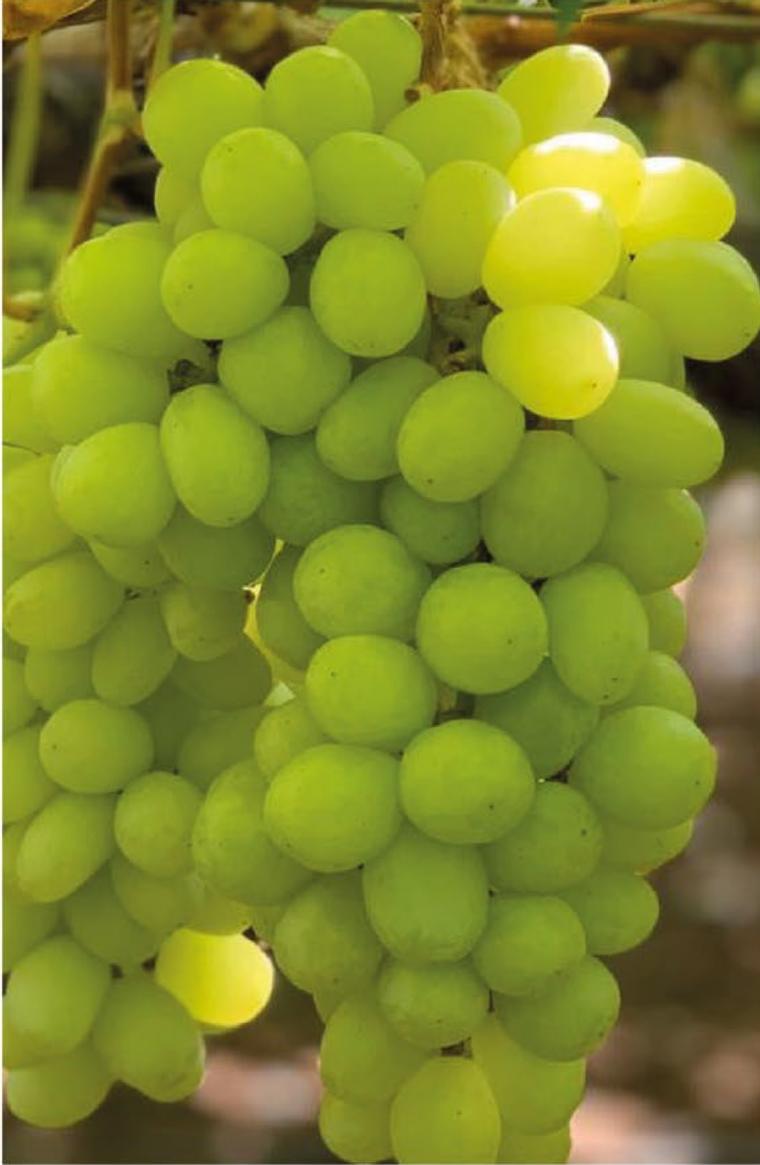
French Producers had to adapt to new legal requirements on time and effectively implement ecological packaging. The solution that we see on French store shelves today is the packaging of the „Mr Paper” line, created by the Polish manufacturer SILBO. The previously common plastic bags have been replaced with modern paper packaging with windows. Not only the main material, kraft paper, comes from a renewable resources. The mesh is made of organic linen and the print is made with water-based inks. The adhesives are free of alcoholic solvents and are used only at the welding points. This is a truly modern and sustainable packaging.



### Ecological packaging in various forms

MR PAPER from SILBO has been appreciated by French potato Producers, who have implemented packaging in various forms and sizes. Here we have familiar pillow-bag or carry-bag shapes, as well as the unique Bobasket® (sometimes called a „pick-up tray” in France). German, Austrian and Polish Producers also took advantage of Mr Paper’s opportunities and introduced paper mini-labels, e.g. for asparagus, lettuces, avocados or peppers. As the manufacturer declares, the Mr Paper line is ahead of the next legal provisions already announced. SILBO also offers paper solutions for top-seal mashines and flow-pack mashines, on which small products such as cherry tomatoes or berries can be packed. The demand for this type of packaging materials has already been reported by customers. This is proof that the revolution on the European fruit and vegetable packaging market is already underway.





# Taking Indian Table Grapes to the World

- GlobalGAP, BRC, SMETA-ETI-SEDEX, FairTrade Certified Company
- Winners of Several APEDA Government of India Awards and Recognitions
- Emphasis on Food Safety, Traceability and Sustainability
- Europe/ UK/ Scandinavian High Street Supermarket Clients since 1992
- Presence in South East Asian Markets
- Major Packouts in Private Labels of Global Retailers
- Temperature Controlled Globally Benchmarked Self-owned Packhouse Facilities



[www.eurofruits.com](http://www.eurofruits.com)  
[nidhi@eurofruits.com](mailto:nidhi@eurofruits.com)



CORPORATE FILM



## AGROS SP. Z O.O.

POLAND

We produce and distribute fresh vegetables to Poland and Europe market all year long. We develop according to the highest standards, which is confirmed by numbers of certificates. We take care about environment in many levels. The modern solutions allow us to maintain the best quality and long-lasting freshness of the produced vegetables, time from harvesting to delivery is as short as possible.



iceberg lettuce, mini romaine, cabbage, celery, onion, broccoli, sweet corn, radish, cauliflower, celeriac, BIO products



champignon, mushroom

**Company type:** Producer, Distributor  
**Cultivation type:** conventional, ecological  
**Certificates:** BRC, HACCP, GRASP, GLOBAL G.A.P. Tesco Nature, Organic plant cultivation, ISO 14001, ISO 45001, SMETA/SEDEX  
**Packaging:** PE bags, flowpack, loose, carrybag, girsac  
**Packing:** cardboard, IFCO, EPS

Contact details  
[www.gs-agros.pl](http://www.gs-agros.pl)  
[biuro.agros@gs-agros.com](mailto:biuro.agros@gs-agros.com)



## AH SADPOL

POLAND

Our company is a family business located in a region with a rich tradition in paprika production. We buy products directly from farmers, which allows us to ensure the continuity of sales. Additionally, we have production facilities in the form of our own fruit farm. We are aware that consumers expect not only good-quality vegetables and fruit, but also healthy ones.



apples, plums



beet leaves, chinese cabbage, rhubarb, string beans, coloured pepper, eggplant



none

**Company type:** Producer, Distributor  
**Cultivation type:** conventional, ecological  
**Certificates:** GLOBAL G.A.P., GRASP  
**Packaging:** washing, sorting by caliber, other  
**Packing:** cardboard, flowpack, EPS box, wooden box or according to order

Contact details  
[www.sadpol.agro.pl](http://www.sadpol.agro.pl)  
[sadpol21@wp.pl](mailto:sadpol21@wp.pl)  
 +48 502 243 212  
 +48 698 239 600



## ALCONSA POLSKA NAZINYAN

POLAND

Spanish garlic, available all year round, in season, fresh garlic from Egypt (March-August) and from Poland (August-January), sweet, pink, white onions, available year-round, unchanging good quality and fixed calibers, possibility to set fixed prices, availability of BIO garlic and black garlic.



none



garlic, black garlic, sugar onion, white onion



none

**Company type:** Distributor  
**Cultivation type:** conventional, ecological  
**Certificates:** BRC, HACCP, Organic plant cultivation, GLOBAL G.A.P., IFS Food, ISO 9001, ISO 22000  
**Packaging:** carrybag, sorting by caliber, girsac  
**Packing:** cardboard, IFCO

Contact details  
[www.czosnekczerwne.pl](http://www.czosnekczerwne.pl)



## BAKOR INTERNATIONAL LTD. SP. Z O.O.

POLAND

We are a Producer of lettuce chicory. We have been on the Polish market for over 31 years. Our advantage is fresh and good quality goods. The goods are delivered to the consumer within 24 hours. We offer lettuce chicory all year round.



none



lettuce chicory



none

**Company type:** Producer  
**Cultivation type:** does not apply  
**Certificates:** GLOBAL G.A.P.  
**Packaging:** flowpack, polystyrene tray, pouch type  
**Packing:** cardboard

Contact details  
[www.bakor.com.pl](http://www.bakor.com.pl)  
[bakor@bakor.com.pl](mailto:bakor@bakor.com.pl)  
 +48 468 336 196





## BALTIC BERRY

POLAND

*We supply fresh blueberries from our own field to wholesalers and retailers in Europe. The fruit is packed in punnets with lids or heat-sealed. We offer the best quality of fruit plus the highest working standards of hygiene, fruit safety and social conditions. Our varieties ensure supply from July till October. We want to deliver our blueberries to your supermarkets too.*

	blueberries
	none
	none

**Company type:** Producer  
**Cultivation type:** conventional  
**Certificates:** BRC, HACCP, GLOBAL G.A.P., SMETA, GRASP  
**Packaging:** sorting by caliber, sort by color, top-seal  
**Packing:** cardboard

Contact details  
[www.balticberry.com](http://www.balticberry.com)

[info@balticberry.pl](mailto:info@balticberry.pl)

+48 604 407 778



## BUGAJ

POLAND

*At BUGAJ we have been dealing with potatoes for thirty years. We are a family business and one of the leading Suppliers to Polish retail chains. We offer fresh potatoes and processed potatoes (peeled fresh and pre-cooked). Our Supplier base consists of over one hundred farms located all over Poland. These are the best Producers who choose for us the tastiest potato varieties and cultivate them on the principles of good agricultural practices.*

	none
	potatoes, peeled potatoes, sweet potatoes
	none

**Company type:** Producer, Distributor, other  
**Cultivation type:** conventional, ecological  
**Certificates:** HACCP, Organic plant cultivation, GLOBAL G.A.P., IFS Food, GRASP  
**Packaging:** washing, carrybag, sorting by caliber, girsac, sort by color, flowpack, paper packaging, vacuum packaging  
**Packing:** cardboard, IFCO, veneer, EPC

Contact details  
[www.bugaj.pl](http://www.bugaj.pl)

[info@bugaj.pl](mailto:info@bugaj.pl)

+48 44 680 95 25



OUR TEAM HAS MORE THAN  
 20 YEARS OF EXPERIENCE IN FRESH  
 FRUIT LOGISTICS AND TRADE

AJ FRUIT LTD | Ph. +370 614 30134 | Email. [export@ajfruit.com](mailto:export@ajfruit.com) | [www.ajfruit.com](http://www.ajfruit.com)

**CRISTÓBAL MESEGUER S.A.**

POLAND



*EARTHPACK is a new packaging system from ONE OF THE MOST INNOVATIVE COMPANIES IN THE PACKAGING MARKET. Fully recyclable in the paper and board container and biodegradable in soil and sea if it escapes from the recycling circuit.*

**PACKAGING COMPANY**

Company type: Packaging company

Contact details  
[www.cmsa.es](http://www.cmsa.es)

choinski@cmsa.es

+48 887 68 68 68

**ELLIOT**

POLAND



*Our fruit is produced in accordance to the highest world standards. The plantations are located in the clean, green region of Poland within the NATURA 2000 area. To maintain the highest quality of fruit we pick our blueberries with care and lock in the freshness and flavour by precooling them within 30 minutes from picking.*

blueberries

none

none

Company type: Producer, Distributor  
Cultivation type: conventional  
Certificates: BRC, GLOBAL G.A.P., GRASP, SEDEX  
Packaging: sorting by caliber, sort by color, flowpack  
Packing: cardboard

Contact details  
[www.elliott.pl](http://www.elliott.pl)

dorotazegota@elliott.pl

+48 503 615 446

**EWA-BIS SP. Z O.O.**

POLAND



*We pack fruit and vegetables according to the customer's expectations, mainly apples that we pack in catoon and wooden box and bushel.*

all fruits

all vegetables

none

Company type: Producer, Supplier, Grower, Exporter, Distributor, Wholesaler  
Cultivation type: conventional, ecological  
Certificates: Organic plant cultivation, IFS Broker  
Packaging: washing, carrybag, sorting by caliber, sort by color, flowpack, doypack  
Packing: cardboard, IFCO, veneer (wooden crate), EPC

Contact details  
[www.ewabis.com.pl](http://www.ewabis.com.pl)

adam.malengiewicz@ewabis.com

+48 669 360 023

**F. H. WOJCIECH WOŹNIAK**

POLAND



*FH Woźniak run a fruit farm with many years of experience, which deals with the production, sorting and storage of apples. In addition, we conduct service and commercial activities involving the purchase, sorting and further distribution of many types of apples.*

apples

none

none

Company type: Producer, Supplier, Grower, Exporter, Distributor, Wholesaler  
Cultivation type: conventional  
Certificates: Integrated plant production  
Packaging: sorting by caliber, sort by color, flowpack  
Packing: cardboard

Contact details  
[www.fhwozniak.pl](http://www.fhwozniak.pl)

wojciech.sort@op.pl

+48 603 127 754





## FRESH PARTNER

POLAND

Carefully selected, certified growers, are ones who pack red and yellow apples under our unique Lady Telimena brand. Product safety guaranteed by GLOBAL G.A.P. certification. Our cauliflower delights not only with its great taste, but also with a beautiful colour. Available only a few months a year, it can delight even the most demanding customers.

	apples
	cauliflowers, capsicum, beans
	none

**Company type:** Distributor  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P., IFS Broker  
**Packaging:** sorting by caliber, sort by color, flowpack  
**Packing:** cardboard

Contact details  
[www.freshpartner.pl](http://www.freshpartner.pl)  
 handel@freshpartner.pl  
 +48 505 211 293



## FRESH WORLD INTERNATIONAL

POLAND

Fresh World International was established in 1998 and since then is the prospering Distributor of fruits and vegetables, including exotic ones. We import and export our products worldwide. We cooperate with Producers from Europe, Asia, Africa and U.S. Our warehouse is equipped with modern producing machines that enable us to offer a relatively wider range of service.

	citrus, avocados, kiwis, apples, grapes
	tomatoes, peppers, zucchinis, broccoli, iceberg lettuce
	shimeji

**Company type:** Distributor  
**Cultivation type:** conventional  
**Certificates:** HACCP, IFS  
**Packaging:** washing, carrybag, sorting by caliber, girsac, sort by color, flowpack  
**Packing:** cardboard, IFCO, veneer, EPS

Contact details  
[www.freshworld.com.pl](http://www.freshworld.com.pl)  
 chmielewska\_m@freshworld.com.pl  
 +48 22 33 76 238



## FRULAND

POLAND

The company specializes in importing vegetables and fruit from Africa. The main import directions are Egypt, Morocco, and South Africa. We operate on exclusivity basis of exclusive rules, we cooperate with selected Producers who belong to the industry elite in their countries. Morocco and Egypt are countries that are still improving their fruit and vegetable production and are becoming specialists in some areas.

	avocados, lemons, mandarins, oranges, strawberries, grapes
	colored peppers, zucchini, roma tomato, garlic, pumpkin, tomatoes
	none

**Company type:** Distributor  
**Cultivation type:** conventional  
**Certificates:** none  
**Packaging:** none  
**Packing:** none

Contact details  
[www.fruLand.pl](http://www.fruLand.pl)  
 biuro@fruLand.pl  
 +48 797 056 256



## GOSPODARSTWO ROLNE KATARZYNA FLONT

POLAND

The farm specializes in the cultivation of blueberries, with an area of over 40 hectares. Fresh fruit in excellent quality during the whole season. We guarantee regularity in deliveries.

	blueberries
	none
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P.  
**Packaging:** washing, carrybag, sorting by caliber, sort by color  
**Packing:** cardboard

Contact details  
[www.berryvita.pl](http://www.berryvita.pl)  
 katarzyna251x@gmail.com  
 +48 739 099 369





## G.P.O.I W. POLFARM SP Z.O.O

POLAND

We are offering carrots with Global G.A.P. GRASP certification. Our production site is BRC certified. The vegetable production process, from the preparation of fields, sowing, cultivation, through harvesting, storage, preparation for sale and transportation to the recipient is under permanent control.

	none
	carrots, beetroots, yellow onion, celery, leeks
	none

**Company type:** Producer  
**Cultivation type:** conventional  
**Certificates:** IFS, HACCP, GLOBAL G.A.P., Integrated plant production, GRASP  
**Packaging:** washing, carrybag, sorting by caliber, girsac, sort by color, flowpack  
**Packing:** cardboard, IFCO, veneer

Contact details  
[www.polfarm.eu](http://www.polfarm.eu)  
 polfarm@polfarm.com  
 +48 58 34 02 114



## GREENCO

POLAND

Greenco represents the best Producers of fruit and vegetables from both European and overseas countries. Our mission is to establish a direct link between Suppliers, wholesalers, and retailers in Central and Eastern Europe.

	all fruits
	all vegetables
	none

**Company type:** Producer, Supplier, Grower, Exporter, Distributor, Wholesaler  
**Cultivation type:** conventional  
**Certificates:** BRC, HACCP, GLOBAL G.A.P., IFS Food  
**Packaging:** washing, sorting by caliber, girsac, sort by color, flowpack, clamshell  
**Packing:** cardboard, veneer (wooden crate)

Contact details  
[www.greenco.com.pl](http://www.greenco.com.pl)  
 info@greenco.com.pl  
 +48 573 120 005



## HAZERA POLAND

POLAND

Hazera brings expertise commitment and support, combining decades of experience with state-of-the-art technology. Hazera breeds, develops, produces and markets varieties and seeds in a wide range of vegetable crops around the world.

SEEDS COMPANY

Contact details  
[www.hazera.pl](http://www.hazera.pl)  
 michal.taraska@hazera.com  
 +48 535 215 365



## JMP FLOWERS GRUPA PRODUCENTÓW

POLAND

The company was founded in 1977 by Jarosław and Maria Ptaszek, but the tradition and love for plants goes back 4 generations. Currently, JMP Flowers produces Phalaenopsis (10ha), anthurium, roses and green plants, in total 18ha. JMP Flowers is characterized by the best quality-we produce Phalaenopsis in our greenhouse for 1.5 years.

	none
	none
	phalaenopsis, anthurium, roses, green plants

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P.  
**Packaging:** plastic trays  
**Packing:** cardboard, CC trolleys

Contact details  
[www.jmpflowers.pl](http://www.jmpflowers.pl)  
 magdalena.zborowska@jmpflowers.pl  
 +48 690 175 196





Prosto z naszych ogrodów

## MAGAW MAREK GAWRYSZEWSKI

POLAND

*MAGAW - is a long-term family enterprise, which is specialized in the production of sauerkraut, pickled cucumbers and many other products. As a Producer of pickled cucumbers, we take care of every detail, we can do our best to satisfy our clients by offering the highest quality products.*

	none
	sauerkraut, pickled cucumbers
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional, ecological  
**Certificates:** BRC, HACCP, GLOBAL G.A.P  
**Packaging:** sorting by caliber, flowpack  
**Packing:** cardboard, IFCO

Contact details  
[www.magaw-gawryszewski.pl](http://www.magaw-gawryszewski.pl)  
[office@magawryszewski.pl](mailto:office@magawryszewski.pl)  
 +48 615 25 89



## MINIKIWI FARM

POLAND

*The largest plantation in Poland, production with GLOBAL G.A.P. GGN 4059883667042. We offer mini kiwi fruit packed in 125G or 250G in the September-October period. We also offer preparations - juices and jams - of mini kiwi.*

	kiwi berry
	none
	none

**Company type:** Producer  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P.  
**Packaging:** sorting by caliber  
**Packing:** cardboard

Contact details  
[www.minikiwifarm.com](http://www.minikiwifarm.com)  
[info@minikiwifarm.com](mailto:info@minikiwifarm.com)  
 +48 782 250 990



## PAWEKO

POLAND

*We specialize in processing vegetables from our own farm. We operate on the basis of tradition and modern technologie. We have a wide range of products and packaging. Thanks to a solid base and knowledge of the market, we are able to meet the customer's needs.*

	none
	sauerkraut, pickled cucumbers, gherkins, vegetable salad, vegetable juices, pickled beetroot
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** HACCP  
**Packaging:** carrybag, flowpack, doypack  
**Packing:** cardboard

Contact details  
[www.paweko.com.pl](http://www.paweko.com.pl)  
[kamil.eko@wp.pl](mailto:kamil.eko@wp.pl)  
 +48 506 297 859



**BEST FRIENDS FOR  
 HOME-COOKED MEALS**  
[WWW.PAWEKO.COM.PL](http://WWW.PAWEKO.COM.PL)



## PRIMA GROUP SP. Z O.O.

POLAND

*The Prima Group was established in 2010 on the initiative of a group of fruit growers. Over the years of our cooperation, we have managed to build a strong and recognizable brand of Prima Apples. As part of the team, we offer many varieties of apples in a wide range of packaging and seasonal fruits.*

	apples, pears
	none
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** BRC, HACCP, Organic plant cultivation, GLOBAL G.A.P., IFS Food, Integrated plant production, ISO 9001, ISO 22000  
**Packaging:** washing, carrybag, sorting by caliber, girsac  
**Packing:** cardboard, IFCO, veneer (wooden crate), EPC

Contact details  
[www.primaapples.pl](http://www.primaapples.pl)  
[www.primagroup.pl](http://www.primagroup.pl)

INFO@PRIMAGROUP.PL

+48 48 667 47 18



## PRIMA VEGA

POLAND

*We are one of the largest Polish Producers of iceberg lettuce, broccoli, leek, celery, radicchio chicory, endive, baby leaf, romaine lettuce. We offer vegetables from traditional field crops, grown in accordance with GAP. We are experienced professionals in storage, packaging and fresh logistics, specialised in year round delivery Europe wide.*

	none
	iceberg lettuce, broccoli, baby leaf, leek, celery
	none

**Company type:** Producer, Distributor  
**Cultivation type:** conventional, ecological  
**Certificates:** HACCP, GLOBAL G.A.P., IFS Food, Integrated plant production, ISO 22000, GLOBAL G.A.P. GRASP  
**Packaging:** sorting by caliber, flowpack  
**Packing:** cardboard, IFCO, EPC

Contact details  
[www.primavega.com](http://www.primavega.com)

handel@primavega.com

+48 23 306 70 00



## PROFIFLORA SP. Z O. O.

POLAND

*Cut flowers for Retail.*

	none
	none
	cut flowers

**Company type:** Distributor, Wholesaler  
**Cultivation type:** Cut flowers  
**Certificates:** none  
**Packaging:** none  
**Packing:** none

Contact details  
[www.profiflora.pl](http://www.profiflora.pl)

office@profiflora.pl

+48 507 686 315



## SILBO

POLAND

*Innovative Producer of food packaging, specializing in environmentally friendly packaging: plastic-free, compostable, recyclable. Over 20 years of experience in the industry, unique know-how and a global distribution network. Setting directions in the field of packaging production and supporting in introducing ecological solutions.*

**PACKAGING  
COMPANY**

**Company type:** Flexible packaging for food and non-food industry

Contact details  
[silbopackaging.com](http://silbopackaging.com)

info@silbo.pl

+48 324 229 610





## SYNGENTA

POLAND

The Syngenta Group is a leading global provider of agricultural science and technology, in particular seeds and crop protection products. In vegetable business we have over 150 years of experience. With 30 crop species and over 2,500 varieties of vegetables, we have an extensive range of crops to satisfy the varying needs of growers.

### SEEDS COMPANY

**Company type:** other  
**Cultivation type:** conventional

Contact details  
[www.tomato-academy.pl](http://www.tomato-academy.pl)  
gabriel.chojnacki@syngenta.com  
+48 608 647 151



## VEGFRUIT

POLAND

Vegfruit is guided by a mission. The fruit and vegetables offered by Vegfruit will help you effectively take care of your health. They provide your daily diet with essential nutrients, vitamins and antioxidants that help protect your body against the development of many diseases. For us, the distribution of fruit and vegetables means a careful selection of producers.

	apples
	eggplant, broccoli, yellow onion, red onion, zucchini
	none

**Company type:** Producer, Distributor  
**Cultivation type:** none  
**Certificates:** HACCP, GLOBAL G.A.P.  
**Packaging:** sorting by caliber, flowpack  
**Packing:** cardboard, IFCO, EPC

Contact details  
[www.vegfruit.pl](http://www.vegfruit.pl)  
biuro@vegfruit.pl  
+48 795 277 131



WINNICKA SAŁATA

## WINNICKA SAŁATA

POLAND

We specialize in the production of lettuces (iceberg, endivia, frisee, romaine) and spinach. To meet the increasingly higher requirements and expectations of our customers we have implemented EURO GAP, GLOBAL G.A.P., and McDonald's Standard.

	none
	iceberg lettuce, romaine lettuce, frisee lettuce, endivia, spinach
	none

**Company type:** Producer  
**Cultivation type:** does not apply  
**Certificates:** GLOBAL G.A.P., GLOBAL G.A.P. Plus, McDonald's Standard  
**Packaging:** sorting by caliber, iceberg lettuce packed in a fresh market with a specific weight.  
**Packing:** cardboard, other

Contact details  
[www.winnickasalata.com](http://www.winnickasalata.com)  
biuro@winnickasalata.com  
+48 76 887 84 43



Contact trusted  
food importers !



best food importers

# Evolution of packaging

With more than 25 years' experience in the market, a strong international presence and a talented team of dedicated professionals, CMSA is one of the industry's leading references in quality, innovation and customer service.



**C**MSA is one of the most innovative companies in the packaging market, which specializes in the manufacture of packages and packaging systems for the fruit and vegetables industry. Continuous innovation is one of CMSA's strongest pillars. In constant search for new solutions, they have developed and patented new products and packaging systems that compare to more industrial equipment when it comes to packaging fresh produce, without compromising the delicate handling. This while gaining higher speed production.

## Fight against plastics

CMSA is currently developing and adapting its new packaging system EARTHPACK in the horizontal machinery sector. Fully recyclable in the paper and board container and biodegradable in soil and sea if it escapes from the recycling circuit. This is an alternative to banned plastics for products such as tomatoes, apples, carrots, green beans, kiwis and avocados. Earthpack can be used with or without a tray.

### Technical characteristics of EARTHPACK

- Earthpack is made of 95% paper from 100% recyclable sheets from renewable sources FSC with Level A Certificate.
- The breathable mesh is made of paper and bamboo fibers, improving the quality of the final recycling.
- The glue used is of certified bio origin.
- The participation of the windows makes the product breathe, promoting air circulation through the packaged product, keeping it dry and protected.
- Production is carried out on high-speed automatic lines, both vertical and horizontal.
- Formats: from 250 grams to 3 kilos.



## Just circular economy

CMSA is thoroughly dedicated to the continuous improvement of production process in compliance with the strictest quality standards (ISO 9001, BRC). The main objective is to offer a quality-driven and highly personalised service. To that end we are constantly looking to making improvements so our customers receive a product head and shoulders above others on the retail shelves in any part of the world. “Our commitment to sustainable and circular economy and our constant search for more environmentally-friendly solutions are present in everything we do.”




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**“From EARTHPACK, we understand that it is partly our responsibility to create a more sustainable world”**

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We are a forward-looking company, at the forefront of sustainable packaging. We combine raw materials with the best quality and highest environmental sustainability index on the market, so we make sure our customers' products are packaged with maximum freshness and minimum impact on the environment. Meet with our team and discover our latest innovations at the Fruit Logistica 2023 trade fair in Berlin – Cristobal Meseguer SA Hall 8.2 / Stand A-60.

# Major Greek partner for quality fresh fruits

Krop S.A. - part of Fruvenco group, Greek investing partner in the fresh produce sector - is one of the top leading Citrus Exporters in Greece and one of the largest Exporters of Greek quality fruits with consecutive yearly growth.



**Nikos  
Stefanidis**  
Commercial Director  
**Krop S.A. – Fruvenco S.A.**



**O**ur product portfolio includes Oranges, Mandarins, Kiwis, Lemons, Cherries, Stone fruits, Watermelons & Grapes, exporting more than 35,000tns of fresh fruits yearly. We have carefully selected our fruit varieties, ensuring 12 months of availability of quality fresh fruits for our business partners.

We would like to be considered as the major and most trusted Greek partner for quality fresh fruits.

Krop production facility of 20,000sqm is located in Arta – Western Greece, among the fertile & quality citrus orchards of Epirus. Arta is one of the best strategic points for logistics as it unites North and South Greece.



Our substantial investments in quality control, fruit scanning and automated machinery allow us to offer only premium quality products, able to meet all customer specifications. We follow sustainable crop practices, packaging, production, with higher quality standards certified by the top organizations (eg. IFS, GLOBAL G.A.P.), providing superior commercial & customer service.

Currently, we are major supply partners in the largest Retail Groups in Europe, Middle East, North America & Asia.





Krop S.A. has more than 15 years of experience and was founded by Konstantinos Ropokis and Stavros Tsolakos, both still guide and offer their leadership in the company.

Krop follows a strong local social program partnering with schools promoting the importance, to our youngsters, of healthy diet and the value of incorporating fruits in our nutrition.

Furthermore, we have initiated an ambitious plan of implementing smart-farming technologies to our collaborating farming base in our area. Our farming base includes more than 600 individual farmers that have long-term collaboration with our company supplying their precious crops.

We intend to support our collaborate farmers with AI technologies and sustainable agriculture farm supplies to ensure quality, productivity & sustainability. In that way we will be able to offer exceptional quality and customized products and services to our customers worldwide.

Our intention is to lead the way to a better more efficient way of farming considering all qualitative characteristics that fertile Greek soil has to offer and transform them into quality products that consumers can enjoy in any place, anytime. We want to emphasize into our unique Greek origin that adds value to our products and brings in the consumer spotlight quality, taste, tradition, and freshness.

Our commercial strategy is based on long-term customer partnerships with major retailers, wholesalers & trading houses worldwide. The fresh produce sector is unique, unexpected, and thus business collaborations need to be based on mutual understanding following numerous parameters that can't be calculated or foreseen. Unpredictable weather, crop & tree diseases, lack of irrigation, environmental pollution, lack of workforce in fields & in production, increasing costs, small margins, all add up to construct an extremely liquid business environment that is harder to operate and forecast. In this reality it is necessary for all stakeholders to be at the same pace, set correct priorities and aim in the same direction to satisfy consumer needs.

Selling strategies that were abundantly used in the past like spot trade, speculative activities, power imposing and plethora supply alternatives can't be used anymore for long-term sustainable business in this business category.

New & transparent business models need to be constructed & invented based on trust, business models that include all parts and pieces of the interchange, assuring the best product offers reach consumers in the most efficient way from field to shelves.

**Web:** [www.krop.gr](http://www.krop.gr)

**Email:** [info@krop.gr](mailto:info@krop.gr)

**Tel.:** +30 26810 51011

**Nikos Stefanidis** - Commercial Director - [n.stefanidis@fruvenco.com](mailto:n.stefanidis@fruvenco.com)

**Dionysios Kolioulis** - Sales & Customer Service Manager - [kolioulis.d@krop.gr](mailto:kolioulis.d@krop.gr)

# *Barbiecore and biophilia*

Barbiecore and biophilia are two very different trends – both work hard to grab consumers’ attention with our products.



AIPH

**Rachel  
Anderson**

**T**he latest Danziger-sponsored international webinar, hosted at the end of October by Kelli Rodda – editorial director of Greenhouse Management Magazine – discussed evoking the senses, embracing Barbiecore and biophilia, and creating compelling social media content that can help floriculture companies grow their businesses.

During the Danziger webinar, Kelli Rodda asserts that as we go into 2023, “the green industry must strategise to preserve garden consumers and entice them to continue buying plants to beautify their homes, indoors and out.”

## Caught between idealism and dystopia

Guest presenter Manuel Rucar of trends consultancy Chlorosphere noted that being aware of the latest trends can help the green industry with its sales and marketing campaigns. “Society changes, and as professionals, we need to feel the heartbeat of the market,” he explained.

To that end, Rucar highlighted that people (the younger generation in particular) are currently caught between idealism and dystopia.

The dystopia relates to the threat of climate change – a phenomenon driving the desire (for millennials in particular) to lead a greener way of life. This desire is heightening the trend for nature-friendly, rewilded, natural landscapes.

Meanwhile, the trend for idealism is borne out of people’s desire for escapism and a better world and future. “The younger generation dreams of a new world, mainly full of colour and hope,” Rucar said.



Helping to build brand awareness around Kordes Jungpflanzen’s latest *Hydrangea macrophylla* is Dolly Buster, aka Nora Baumberger, a former European adult movie star.



## Pretty in pink

He revealed that pink has been experiencing a “huge comeback” that started in 2020 when Mattel’s Barbie doll toy came back into fashion. ‘Barbiecore’ is now a trend that has infiltrated the fashion industry and other sectors, including floriculture.

Though hot pink is preferred, other shades such as bubblegum and fuchsia also embody the Barbiecore vibe, said Rucar.

He emphasised that the trend is about a subtle and tasteful splash of pink rather than “putting lots of pink things together.”

He also alerted audience members that, towards 2025, this “quick and fast” trend for bright pinks is likely to fade out and be replaced by pastel colours.

## The store ‘experience’

Joe Baer, from creative agency Zen Genius, discussed the importance of creating a “great store experience” – reminding delegates that good visual merchandising can make customers say “wow” – elevating the perceived value of the products and helping to drive sales in store.

Baer also noted that creating customer sensory experiences is essential in today’s retail world. “By creating these displays, we have the power to shape the way someone feels. And part of that is helping to engage all these beautiful human senses that we have,” he said.

Baer advised his audience, for example, to create soundscapes (such as playing uplifting music) and “smell escapes” (such as the smell of fresh coffee) for customers to experience as they move throughout the store. He also suggested maximising customers’ sight lines. “What are you giving the customer to look at when they turn and look down another aisle? What’s down there that’s going to lead them in that direction?” he asked.

## Biophilic-inspiration

Baer reported that the use of biophilic-inspired design is another significant trend. “When we are in environments and nature is brought in, it’s inspiring to us. It gives us a sense of well-being. It helps us connect with nature, even when we’re inside.” Utilising biophilic design indoors could include, for example, incorporating more living plants into the store and using technology (such as screens) to create a nature-inspired vibe.

Baer concluded: “Remember, you have the power to change the way people feel. And that is a beautiful thing. So, let’s try to make them feel better. And let’s continue to inspire each other.”



Novae Fabula’s biophilic design was gloriously displayed at the Bunnik Plants Show in August 2022.

## Social media

Both Rucar and Baer noted that many of today’s customers are likely to take, and be inspired by, pictures – some of which they may post on social media. And, with social media in mind, DIG Marketing’s Rob Sproule revealed that TikTok, with its high-quality, short videos, has become an essential social media platform.

This is because it focuses on ‘content discovery’ with the viewer searching and finding content. “Make short videos, invest more money in content creation and consider working with freelance content creators,” he advised, adding: “Our industry is gorgeous and full of people looking for beauty, ideas, and education. So, our industry is primed for videos. It will pay off.”

Green sector businesses should use social media platforms, including Instagram, Facebook, YouTube, Pinterest, and TikTok.

*This article first appeared in FloraCulture International in the December 2022 edition.*

# *The agriculture in Morocco*

The Kingdom of Morocco benefits from unique geographical and climatic conditions which make it a land rich in agri-food and fish products. In any season and in any place, the Moroccan consumer is guaranteed to have a fresh and healthy product.



**T**his mission to provide healthy, balanced, but also tasty food extends beyond our borders and is subject to quality control recognized worldwide. At a time when all consumers are concerned about what they eat, the Moroccan origin wants to be a real credible, reliable alternative that meets the criteria: taste, energy value, flavor and traceability.

The cultural diversity transmitted from generation to generation and the great biodiversity of ecosystems have made Morocco a showcase rich in agri-food products, many of which are endemic.

In recent years, and thanks to the implementation of new generation sectoral strategic plans, Moroccan agriculture constitutes a major pillar of the country's economy, it has developed considerably in terms of extension of cultivated land, and modernization of production processes, thus aiming to diversify the agricultural supply, improve distribution circuits and develop sustainable and resilient agriculture, placing human capital at the center of its concerns.

Thanks to the premium quality and reliability of its products, Morocco is already considered a major player in several agri-food and fisheries sectors. It is one of the world leaders in several markets (Citrus fruits, tomatoes, capers, green beans, sardines, etc.).

Moroccan agriculture can also pride itself on having a much lower carbon footprint than its competitors. Due to the climate, the greenhouses are not heated and priority is given to renewable energies.



In this context, Morocco Foodex is very involved in all these measures and supports farmers in this ecological awareness. Morocco Foodex has digitized its technical control activities, which allows it to transform 3.5 million pages of paper documents into electronic format per year.

The 2.0 revolution started by Moroccan agriculture, with the introduction of new technologies that make it possible to optimize production also to guarantee greater traceability and better control of the environmental impact. Morocco is the most efficient country in the Mediterranean for the reasoned use of agricultural inputs.

Research is very active in this area. Natural pesticides, such as hornets, are used for greenhouse crops in place of chemical pesticides. And sanitary airlocks are deployed at the entrance to some greenhouses to protect production.

Morocco has proven production and export potential thanks to the efforts of all stakeholders in the value chain. The Moroccan exportable offer of agri-food and fish products is marketed in the four corners of the globe and whose main destination markets remain the market of European Union, Russia, Africa and North America.

## CITRUS

Among the flagship agricultural sectors of the Kingdom, the citrus sector, which thanks to its organization, has been able to adapt for a long time to present domestic and foreign consumers with very high-quality fruits with a unique taste.

With a diversified and specific varietal profile to gain in earliness or lateness, the citrus sector has been able to diversify its offers to meet the specific requirements of European, Russian and other consumers, and finally, to impose the Morocco label in the citrus market. international as evidenced by the diversity of the customers.

Aware of the growth and development potential of this sector and the colossal intrinsic assets that Morocco has in citrus production, the sectoral plans have set out to create all the conditions for a new dynamic in this sector.



## VEGETABLES

On market garden products, Morocco has clear comparative advantages, particularly at the level of the greenhouse sector.

Geographical proximity to Europe gives Morocco a first-rate logistics position consolidated by the development of road and port infrastructure. Added to this is its historical presence on the EU market, accompanied by proven recognition of the taste qualities of market garden products among consumers.

The dynamism of professionals in the fruit and vegetable sector has enabled Morocco to diversify its export markets.





## BDP FOODS SA.

CHILE

*Association with the Top growers and Exporters of Fresh Fruit in Latin America.*

	all fruits
	none
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** Conventional  
**Certificates:** BRC, HACCP, GLOBAL G.A.P., ISO 9001, ISO 22000  
**Packaging:** washing, carrybag, sorting by caliber, sort by color  
**Packing:** cardboard, IFCO

Contact details  
[www.bdpfoods.com](http://www.bdpfoods.com)  
 akuznar@bdpfoods.com  
 +34635540781



## BAGATOCORP S.A.

ECUADOR

*We bring splendid tasty banana all over the world in 2 main brand: BA!GATO and RUTA DEL SOL.*

	bananas
	none
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional, ecological  
**Certificates:** GLOBAL G.A.P., Rainforest  
**Packaging:** washing, carrybag, sorting by caliber  
**Packing:** cardboard

Contact details  
[www.bagatocorp.com](http://www.bagatocorp.com)  
 dvlasuik@cdg.ec  
 +593 992 819 860



## EARTHFRUCTIFERA HOLDING GROUP ECUADOR, PERÚ

*After three generations of hard and diligent work, the Andrade family has become a well-known International Holding Group dedicated to market fresh agricultural products harvested in Ecuador and other countries in the region.*

	banana cavendish, baby banana, red banana, organic banana, red dragon fruit, yellow dragon fruit
	none
	none

**Company type:** Producer, Supplier, Grower, Exporter, Distributor, Wholesaler  
**Cultivation type:** conventional, ecological  
**Certificates:** Organic plant cultivation, GLOBAL G.A.P.  
**Packaging:** washing, carrybag, sorting by caliber  
**Packing:** cardboard

Contact details  
[www.efructifera.com](http://www.efructifera.com)  
 gerencia@efructifera.com  
 +593989470531



## ALSAEED FOR EXPORTING AGRICULTURAL CROPS

EGYPT

*We are producers and exporters of various Egyptian vegetables and fruits, including sweet potatoes, spring onions, dried onions and garlic, potatoes, iceberg lettuce, oranges, lemons, and strawberries.*

	oranges, limon, strawberry
	sweet potatoes, spring onions, dried onions/garlic, potatoes, ice berg
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** HACCP, GLOBAL G.A.P., ISO 9001, ISO 22000  
**Packaging:** washing, carrybag, sorting by caliber, sort by color  
**Packing:** cardboard

Contact details  
[www.alsaeedexport.com](http://www.alsaeedexport.com)  
 mohammadszaaban@gmail.com  
 +201017657224  
 +48730184852





## SEVEN STARS FOR IMPORT & EXPORT

EGYPT

We offer orange, lemons, limes, mandarin and strawberries in any quantity and EU quality. Our offer includes also other fruits and vegetables.

	blueberries
	none
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** HACCP, GLOBAL G.A.P., ISO 9001  
**Packaging:** washing, sorting by caliber  
**Packing:** cardboard

Contact details  
[www.7stars-fruits.com](http://www.7stars-fruits.com)  
[info@7stars-fruits.com](mailto:info@7stars-fruits.com)  
 +48514966617  
 +20 109 580 7100



Ganz schön knackig.

## ELO

GERMANY

We are ELO, one of the leading German companies in the distribution of fresh and high qualitative vegetables, fruits, and mushrooms. In Northern Germany, that is where we are located, our company has been making an important contribution to a conscious and balanced diet for over 70 years. We sell nationwide and supply both – food retailers and wholesalers in Germany and abroad.

	stone fruits, apples, pears, cherries and more
	cruciferous, lettuces, onions, carrots and more
	brown mushrooms, white mushrooms, king oyster, shiitake mushrooms and more

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional, organic  
**Certificates:** GLOBAL G.A.P., QS. Quality scheme for food, IFS Food  
**Packaging:** washing, sorting by caliber, girsac, sort by color, flowpack, carrybag, loose  
**Packing:** cardboard, IFCO, veneer (wooden crate), EPC, Multi-case

Contact details  
[www.elo-online.de](http://www.elo-online.de)  
[k.wilkens@elo-online.de](mailto:k.wilkens@elo-online.de)  
 +49 44447-96200



## KÜSTEN GEMÜSE GMBH

GERMANY

Original Dithmarschen vegetables.

	none
	Dithmarschen vegetables
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P., QS. Quality scheme for food, IFS Food  
**Packaging:** washing, carrybag, sorting by caliber  
**Packing:** cardboard, IFCO, EPC

Contact details  
[www.kuestengemuese.de](http://www.kuestengemuese.de)  
[info@kuestengemuese.de](mailto:info@kuestengemuese.de)  
 +49 4854 906980



## SCHUR STAR SYSTEMS GMBH

GERMANY

Schur®Star Systems are marketing the unique Schur®Star Concept, comprising a packaging machine, tailor-made and engineered to the specific requirements of the individual customer. The machine is combined with bags and pouches, pre-made and constructed specifically for the Schur®Star Packaging Machine.

**PACKAGING  
COMPANY**

**Company type:** Flexible Packaging and Packaging Machines Producer

Contact details  
[360universe.schur.com](http://360universe.schur.com)  
[sfg@schur.com](mailto:sfg@schur.com)  
 +49 461 99 750





## CHRYSANTHOS SYNGELAKIS S.A.

GREECE

*We Export our Fresh Fruits & Vegetables - mainly Cucumbers - to many European Markets. From the harvest stage, postharvest stage, up to our Exports, we control the process all the way! We offer many years of experience in exports, well-functioning quality control management, fast implementation and constant control. Product safety and Freshness, Competitive Prices & Consumer protection, come first to us!*

	all fruits
	cucumbers, all vegetables
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** IFS Food, Our producers are certified by GLOBAL G.A.P  
**Packaging:** carrybag, sorting by caliber, sort by color, flowpack  
**Packing:** cardboard, IFCO

Contact details  
[www.cssa.gr](http://www.cssa.gr)  
 rensyg@yahoo.com  
 info@cssa.gr  
 +306944596848




## KROP SA

GREECE

*We are specialized in Greek citrus fruits, kiwi and Watermelons. Krop is acquired by FruvencoSA and is already engaged in investments in innovation and technology.*

	citrus fruits, kiwis, watermelons
	none
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P., IFS Food  
**Packaging:** washing, carrybag, sorting by caliber, girsac, sort by color  
**Packing:** cardboard, IFCO, veneer (wooden crate)

Contact details  
[www.krop.gr](http://www.krop.gr)  
 info@krop.gr  
 +30 26810 51011




## EURO FRUITS

INDIA

*Fresh Table Grapes - both Black and White Seedless for Season 2023!*

	grapes
	none
	none

**Company type:** Producer  
**Cultivation type:** conventional  
**Certificates:** BRC, GLOBAL G.A.P., IFS Food, FairTrade, SMETA  
**Packaging:** carrybag, sorting by caliber, sort by color, 10\*500g Plastic Punnets  
**Packing:** cardboard

Contact details  
[www.eurofruits.com](http://www.eurofruits.com)  
 nidhi@eurofruits.com  
 +91 98198 77160




## ALEGRA SOCIETA COOPERATIVA AGRICOLA

ITALY

*Quantity and quality guaranteed. We co-ordinate 3.000 conventional growers plus 450 organic ones. We combine traditional farming with modern agronomic practices. Sinergy, versatility and expertise are what make us a leader in Italy in terms of quality and quantity. We mainly supply retailers, importers and wholesalers.*

	nectarines, apricots, kiwis, pears, kaki
	asparagus
	none

**Company type:** Producer, Distributor  
**Cultivation type:** conventional, ecological  
**Certificates:** BRC, GLOBAL G.A.P., IFS Food, ISO 9001, Global Grasp, SA8000, ISO14001:2015  
**Packaging:** punnet, flowpack, top seal, tray, clamshell, plastic free trays and punnets  
**Packing:** Carboard, IFCO, EPC

Contact details  
[www.alegrait.com](http://www.alegrait.com)  
 info@alegrait.com  
 +39 0546 624401





## ALMA SEGES SOC COOP

ITALY

We produce in South of Italy over a surface of above 1.000 hectares among greenhouse and open field. Wide range of vegetables, salads, herbs and full range of baby leaves. Rocket, baby spinach, baby lettuces, bull's blood, red chard, mizuna, lambs lettuce... All are daily harvested and freshly packed in any shelf size, flowpack bag or tray; catering 1kg to 5kg bulk packages are a standard as well.



none



baby spinach, baby lettuces, bull's blood, red chard, mizuna, lambs lettuce



none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** ecological  
**Certificates:** HACCP, GLOBAL G.A.P., QS. Quality scheme for food, IFS Food, ISO 9001  
**Packaging:** sorting by caliber, sort by color, flowpack  
**Packing:** cardboard, IFCO, veneer (wooden crate)



Contact details  
[www.almaseges.com](http://www.almaseges.com)

Aristide.Palermo@almaseges.com

+39 393 9711222



PRODOTTI ORTOFRUTTICOLI

## BRUNELLI DANIELE SRL

ITALY

We offer every day the best quality and we give you the possibility to choose your favorite packaging.



none



butterhead, batavia, romaine, iceberg, lollo, oak leaf



none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** HACCP, GLOBAL G.A.P., QS. Quality scheme for food, IFS Food, ISO 9001, ISO 22000, ISO 14001  
**Packaging:** washing, carrybag, sorting by caliber, girsac, flowpack  
**Packing:** cardboard, IFCO, veneer (wooden crate), EPC



Contact details  
[www.gruppobrunelli.it](http://www.gruppobrunelli.it)

info@gruppobrunelli.it

+39 0547 303253



# KROP

BECAUSE QUALITY IS A WAY OF LIFE

A center of excellence  
 for citrus crop in Western Greece

## ABOUT US...

We are specialized in Greek citrus fruits, kiwi and Watermelons. Krop is acquired by Fruvenco SA and is already engaged in investments in innovation and technology. Our production units are located in:

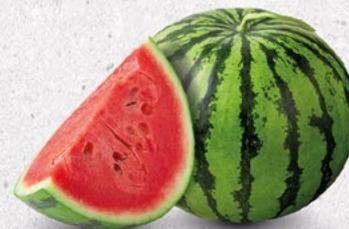
## OBJECTIVES - MISSION...

- Reliable partnerships • Superior Quality
- Wide range and quantities of fruits • 12 months availability
- Strong commercial team • Sustainable practices
- Innovative production lines



ORANGES

12 MONTHS



WATERMELONS

UPCOMING SEASON



STONE FRUITS

ONGOING SEASON

ARTA, GREECE • TEL.: +30 26810 51011 • FAX: +30 26810 51141 • [INFO@KROP.GR](mailto:INFO@KROP.GR)

[WWW.KROP.GR](http://WWW.KROP.GR)



## ORTOROMI SOC. COOP. AGR.

ITALY

OrtoRomi offers a line of fresh soups and meal solutions, ready to eat after a few minutes in the microwave or in a pot. A few recipes are typical from the Italian tradition, such as Zuppa Toscana with kale or Zuppa Pugliese from the South of Italy, meanwhile others are innovative and modern such as „Vellutata di funghi misti” which is mashed soup with mixed mushrooms.

	none
	fresh soups, meal solutions
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** BRC, HACCP, Organic plant cultivation, GLOBAL G.A.P., IFS Food, Integrated plant production, ISO 9001, ISO 22005, ISO 11233  
**Packaging:** tray: plastic, outer casing: paper  
**Packing:** cardboard



## SUNRIPE VERTICAL AGRO

KENYA

High Quality HASS and FUERTE Avocados. Grown naturally in perfect high altitude climate with no chemicals. Hass Counts 16-32. Fuerte 12-20.

	avocados
	none
	none

**Company type:** Producer  
**Cultivation type:** conventional, ecological  
**Certificates:** BRC, HACCP, Organic plant cultivation, GLOBAL G.A.P., QS. Quality scheme for food, IFS Food, Integrated plant production  
**Packaging:** washing, sorting by caliber, girsac, sort by color, flowpack, doypack  
**Packing:** cardboard, PLASTIC CRATES



## AJ FRUIT LTD.

LITHUANIA

Distributor OF FRESH FRUITS FROM THE SOURCE.

	grapes, pomegranates, lemons, oranges, strawberries
	none
	none

**Company type:** Producer, Distributor, other  
**Cultivation type:** conventional  
**Certificates:** BRC, GLOBAL G.A.P., Rain Forest Alliance, Sedex registered  
**Packaging:** carrybag, clam shells  
**Packing:** cardboard



## SUNCROPS POLAND SP. Z O.O.

MAROCCO

We offer blueberry, supply from January to August. 100% of our production is variety Ventura characterized by full bloom, large calibre, balanced taste and very long shelf life.

	blueberry
	none
	none

**Company type:** Producer, Supplier, Grower, Exporter, Distributor, Wholesaler  
**Cultivation type:** conventional  
**Certificates:** BRC, HACCP, GLOBAL G.A.P., IFS Food  
**Packaging:** washing, sorting by caliber, girsac, flowpack  
**Packing:** cardboard, IFCO, veneer (wooden crate)





## DELIASSUS GROUP

MOROCCO

*Delassus Group is leading Moroccan grower and exporter of 5 products: Snack tomatoes, Citrus, grapes, avocados and flowers. Each product is processed in its dedicated packaging site and is handled by its dedicated team. The most respectful quality and human approaches are aqises: Smeta, GLOBAL G.A.P., Fair Trade...*

 citrus, grapes, avocados

 snack tomatoes,

 flowers

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** BRC, GLOBAL G.A.P., IFS Food, TNS, Fair Trade, SMET  
**Packaging:** washing, carrybag, sorting by caliber, girsac, sort by color, flowpack, Topseal, bag, pitufo, 1kg carton  
**Packing:** cardboard, IFCO, veneer (wooden crate), EPC

Contact details  
[www.delassus.com](http://www.delassus.com)  
[www.duroc.ma](http://www.duroc.ma)  
[fatiha@delassus.com](mailto:fatiha@delassus.com)  
 +212 665 186 868



## FLORAL TRADE GROUP

NETHERLANDS

*Floral Trade Group consists of several independent companies, each with their own customer focus. Rooted in the traditions of a family business, our family of companies offers a full range of flowers, plants and decorative materials to florists, supermarkets, wholesalers, garden centres and e-tailers.*

 none

 none

 flowers, plants and decorative materials

**Company type:** Distributor, Wholesaler  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P.  
**Packaging:** customer specific  
**Packing:** customer specific

Contact details  
[www.floraltradegroup.com](http://www.floraltradegroup.com)  
[j.zwaan@floraltradegroup.com](mailto:j.zwaan@floraltradegroup.com)  
 +31 71 4098999




## GROWERS UNITED

NETHERLANDS

*Fresh vegetables to enjoy every day. Growers united is a cooperative of family businesses that work hard to produce flavoursome vegetables every day. Tomatoes, aubergines, cucumbers and sweet peppers. Growers United is one of the major European players in growing, packaging and selling greenhouse vegetables. We believe that everyone should have access to fresh vegetables.*

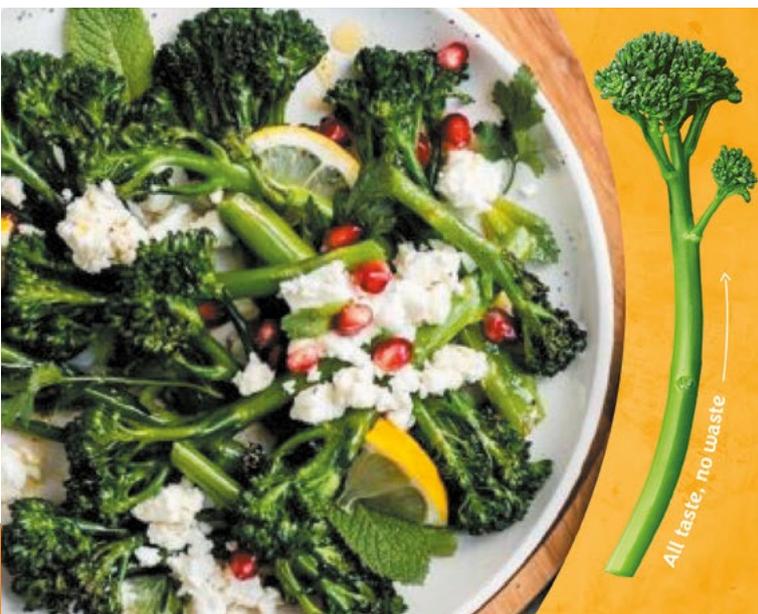
 none

 tomatoes, aubergines, cucumbers, blocky peppers and sweet pointed peppers

 none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** BRC, GLOBAL G.A.P., QS. Quality scheme for food, IFS Food  
**Packaging:** sort by color, flowpack  
**Packing:** IFCO, EPCI

Contact details  
[growersunited.nl](http://growersunited.nl)  
[info@growersunited.nl](mailto:info@growersunited.nl)  
 +31 (0)174 238 000



# Feedies Favorite

Bimi®

All taste, no waste! Bimi® broccoli is a delicious and versatile vegetable. Cultivated by G's Agros in Poland during the summer and in Spain during the winter.

Get inspired on: [bimibroccoli.com](http://bimibroccoli.com)  
 To order: [gs-agros.pl](http://gs-agros.pl)



## KAPITEYN

NETHERLANDS

*The category of flower bulbs has received a tremendous boost and has become an important traffic builder for many retailers today. In co-operation with International Supermarket Chains we develop more impulse orientated packaging and sales concepts. We can create a sophisticated assortment and a successful sales concept for every online and offline retailer. Retail is also 'OUR NATURE'!*

	none
	none
	flower bulbs

**Company type:** Producer, Distributor  
**Cultivation type:** conventional, ecological  
**Certificates:** Organic plant cultivation, ISO 9001, SKAL certified, MPS Florimark, MPS Ecas, Sustainable supplier  
**Packaging:** carrybag, sort by color, Display especially for Retail, carton boxes  
**Packing:** cardboard, veneer (wooden crate)



## KÉBOL BV

NETHERLANDS

*We supply reliable flower bulbs and bare root perennials for retail, mail order and wholesale mail. Reliable in the sense of quality, delivery, logistics, product innovation and services. Sustainable product selection and packaging design are carefully tailored to your customers preferences. With devotion to our products and the right expertise to grow and sell top-quality products.*

	none
	none
	flower bulbs, bare root perennials

**Company type:** Distributor, Wholesaler  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P., MPS / Skal / Sustainable Suppliers of Horticultural Quality Products  
**Packaging:** Pre-packed and loose flower bulbs and perennials  
**Packing:** cardboard, paper / foil



## ROUWS FLORICULTURE CONSULTANCY BV

NETHERLANDS

*We are experts in Roses, Sprayroses and Rose Bouquets next to a wide range of everyday and seasonal flowers.*

	none
	none
	roses, sprayroses, rose bouquets

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** Sustainable, Social responsible and Certified Production (ISO9000, BASC and Rainforest Alliance)  
**Certificates:** ISO 9001, Rainforest Alliance, BASC  
**Packaging:** Tailor made  
**Packing:** cardboard



## VREUGDENHIL BULBS & PLANTS

NETHERLANDS

*Vreugdenhil Bulbs & Plants have been growing Amaryllis in various pot sizes for over 50 years (also available with seasonal ceramics and since 2012 our popular and upcoming wax Amaryllis, the 'No Water Flowers'). In total we produce about 12/13 million Amaryllis a year, available with 1 or 2 stems. So for both retail and the daily orders, we can make specific offers!*

	none
	none
	bulbs, plants

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** ecological  
**Certificates:** GLOBAL G.A.P., On the way to PlanetProof  
**Packaging:** carrybag, sorting by caliber, sort by color  
**Packing:** cardboard, veneer (wooden crate), plastic tray



**ZWETTULIPS B.V.**

NETHERLANDS



*For over 30 years we have been focused on supplying retailers worldwide with fresh tulips. By organizing the supply chain from bulb to retail, we dedicate ourselves to deliver the best solution for every retailer.*

	none
	none
	tulips

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P., MPS-A  
**Packaging:** sleeve, retail solutions  
**Packing:** cardboard, retail solutions

Contact details  
[www.zwettulips.nl](http://www.zwettulips.nl)  
 info@zwettulips.nl  
 +31 610 808 301

**ZYON**

NETHERLANDS



*We specialize in plants and gift items to retail chains throughout Europe. We make the sale of these invigorating products profitable for our retail partners. We procure our products worldwide, through our many years of experience and accumulated knowledge.*

	none
	none
	plants

**Company type:** Distributor, Wholesaler  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P.  
**Packaging:** To customer specification  
**Packing:** To customer specification

Contact details  
[www.zyon.eu](http://www.zyon.eu)  
 r.arkesteijn@zyon.eu  
 +31 174 21 07 50



OUR TEAM HAS MORE THAN  
20 YEARS OF EXPERIENCE IN  
FRESH FRUIT LOGISTICS AND TRADE





## LIPTOVSKÁ POTRAVINÁRSKA SPOLOČNOSŤ

SLOVAKIA

We produce and sell peeled, raw or boiled potatoes, vacuum-packed in various shapes.

	none
	potatoes
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** HACCP  
**Packaging:** vacuum-packed  
**Packing:** cardboard

Contact details  
[www.liptovska.com](http://www.liptovska.com)  
 obchod@potravinarska.sk  
 +421918765772



## EUROFRESH

SPAIN

Eurofresh is a grower, exporter and distributor of avocado. We started in Spain 20 year ago, but in order to guarantee all year round supply, we developed over years also production in Peru, Colombia, and the Dominican Republic. The fruit that we grow come to our operations in Rotterdam and Malaga where we take care of a proper selection, ripening and packaging according to our customer's needs.

	organic avovado, conventional avocado, organic citrus
	organic ginger, organic tumeric
	none

**Company type:** Producer, Distributor  
**Cultivation type:** conventional, ecological  
**Certificates:** BRC, HACCP, Organic plant cultivation, GLOBAL G.A.P., QS. Quality scheme for food, IFS Food, Integrated plant production, ISO 9001, SMETA, BIOSuisse  
**Packaging:** washing, carrybag, sorting by caliber, girsac, sort by color, flowpack, doypack, other  
**Packing:** cardboard, IFCO, veneer, EPC, other

Contact details  
[www.eurofresh.net](http://www.eurofresh.net)  
 comercial@eurofresh.net  
 +34 951 204 049



## GENUINE COCONUT

SPAIN

Genuine coconut Drink&Eat offers a sensuous and comfortable way to enjoy the best water and coconut meat by drilling the shell with a bamboo straw to drink its water and opening the coconut in two halves without the need for tools. Surprising? Easy and surprisingly tasty!

	coconuts
	none
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional, ecological  
**Certificates:** BRC, Organic plant cultivation, GLOBAL G.A.P., IFS Food, GLOBAL G.R.A.S.P.  
**Packaging:** No package  
**Packing:** cardboard

Contact details  
[www.genuinecoconut.com](http://www.genuinecoconut.com)  
 info@genuinecoconut.com  
 +34 976 619 263



## GRUPO YES PROCUREMENT AND MARKETING SL.

SPAIN

Our location in the south, Almeria, can provide us the best vegetables. Pepper is very well known in every packaging and variety by us. Besides, cucumbers, zucchini and eggplant make us a strong supplier. In summer, stone fruits and watermelons are available in our portfolio.

	stone fruits, watermelons
	cucumbers, zucchini, eggplant, peppers
	none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** ISO 9001, ECOLOGIC CERTIFICATE  
**Packaging:** washing, carrybag, girsac, sort by color, flowpack, LOOSE, PUNNET/BASKET  
**Packing:** cardboard, IFCO, EPS

Contact details  
[www.grupoyes.org](http://www.grupoyes.org)  
 mariano.martinez@grupoyes.org  
 +34 647 22 88 74



## LOVEFRUITS

SPAIN

Lovefruits is an experienced producer/exporter of citrus who manage more than 20.000 of tonnes. We are able to supply citrus 12 months a year from Spain and overseas. All citrus varieties available. We focus on guarantee a suppliment 100% personalized on customers needs. Volume and quality can go hand in hand.

	mandarins, clementines, oranges, nectarines, peaches
	none
	none

**Company type:** Producer  
**Cultivation type:** conventional, ecological  
**Certificates:** HACCP, Organic plant cultivation, GLOBAL G.A.P., IFS Food  
**Packaging:** washing, sorting by caliber, girsac, sort by color, flowpack, Premium packaging available  
**Packing:** cardboard, IFCO, veneer, EPS



## SANLLO EXPORT SL

SPAIN

We are a Spanish experienced producer and distributor of citrus, kaki, vegetables, lettuce, melons, watermelons and stone fruits all over the world. We work with the largest supermarket chains serving goods in customer-designated packages, and we are visible in traditional markets with our Sanllo brand. We are IFS Broker certified, which obliges us to comply with all quality standards.

	citrus, kaki
	other vegetables, lettuces
	none

**Company type:** Producer, Supplier, Grower, Exporter, Distributor, Wholesaler  
**Cultivation type:** conventional  
**Certificates:** GLOBAL G.A.P., IFS Food  
**Packaging:** washing, carrybag, sorting by caliber, girsac, sort by color, flowpack  
**Packing:** cardboard, IFCO, EPC



OUR TEAM HAS MORE THAN  
20 YEARS OF EXPERIENCE IN  
FRESH FRUIT LOGISTICS AND TRADE





## VOJVODINA DEVELOPMENT AGENCY

THE REPUBLIC OF  
SERBIA

Looking for fresh/frozen F&V - apples, pears, raspberries, cherries, plums, watermelon, pumpkin, carrots, potato, onion, garlic, peas, corn, mushrooms, and many more, just contact us. We can help you find the right partners who have international food certificates and a proven export record.

### ORGANISATION

**Company type:** Government agency/ Export promotion  
**Cultivation type:** Fresh/frozen F&V  
**Certificates:** BRC, HACCP, GLOBAL G.A.P., IFS Food, ISO 9001, ISO 22000, Organic  
**Packaging:** washing, carrybag, sorting by caliber, flowpack, doypack  
**Packing:** cardboard, IFCO, veneer (wooden crate), EPC

Contact details  
[www.rav.org.rs](http://www.rav.org.rs)  
 sanda.emini@rav.org.rs  
 +38163645700



## BIMI® BROCCOLI

UNITED KINGDOM

*Bimi® broccoli is a unique long-stemmed broccoli. It's succulent with a sweet and slightly nutty taste and is tender from floret to stem. The whole vegetable can be consumed, unlike ordinary broccoli, which tends to have a thicker and sometimes woody stem.*

none

broccoli

none

**Company type:** Producer, Supplier, Grower, Exporter  
**Cultivation type:** conventional  
**Certificates:** BRC, HACCP, GLOBAL G.A.P.  
**Packaging:** flowpack  
**Packing:** cardboard, EPS, IFCO

Contact details  
[www.bimibroccoli.com](http://www.bimibroccoli.com)  
 biuro.agros@gs-agros.com  
 +48 604 163 114



## REDPACK

UNITED KINGDOM



*Redpack Packaging Machinery® are the number one solution provider in the flow wrapping and product conveying business. Covering a wide range of industries from fresh produce to cosmetics, bakery products, greeting cards, gifts, toys, household products and many more.*

### PACKAGING COMPANY

**Company type:** Manufacturer of flow-pack machines

Contact details  
[www.redpackmaszyny.pl](http://www.redpackmaszyny.pl)  
 info@redpackmaszyny.pl  
 +48 661 533 905



## NORTH BAY PRODUCE INC.

USA

*The best blueberries from our production in Peru, Chile, Argentina and Mexico. Our offer : constant deliveries and regular cooperation. We have all types of packaging and modern sorting lines in NL and PL. We look forward to working with you!*

blueberries

none

none

**Company type:** Producer, Supplier, Grower, Exporter, Distributor, Wholesaler  
**Cultivation type:** conventional  
**Certificates:** BRC, HACCP, GLOBAL G.A.P.  
**Packaging:** sorting by caliber, sort by color, flowpack, punnets, buckets, trays  
**Packing:** cardboard, Plastic non-returnable boxes for loose fruit

Contact details  
[www.northbayproduce.com](http://www.northbayproduce.com)  
 wdymecki@northbayeurope.eu  
 +48 691 112 558



# The vegetable for food lovers

Bimi® broccoli is a unique long-stemmed broccoli with a succulent, sweet and slightly nutty flavour, is now available in Poland. A gorgeous green veg your customers will love.



## Bimi® Broccoli

**Bimi® broccoli is different from “normal” broccoli**, with its long, tender stalk and mildly sweet, slightly nutty taste, it’s a sure winner for anyone who loves good food. Whether steamed, roasted, grilled or even raw - Bimi® Broccoli is versatile and can be on the table in just a few minutes, without chopping the stems.

With growth rates of up to 25% in Great Britain, Bimi® broccoli has been the shooting star among trend vegetables over the last five years. In Poland and other European countries, Bimi® is now also beginning to rapidly increase in sales. Customers cannot get enough of this gorgeous green veg! **“Bimi® is the broccoli hybrid where everything tastes good: from turnover to the end of the crunchy stem”**. Theresa Richards, Senior Marketing Manager Europe for Bimi® Broccoli.

Bimi® broccoli is available all year around and is grown in different regions. Bimi® is grown from spring through to summer in Poland and other northern European countries, and in Spain, Portugal and Kenya all year round.



### Why should you stock Bimi® broccoli?

Bimi® meets important consumer needs: it is new, unique and makes any meal special. It is easy and quick to prepare and the whole stem can be enjoyed. No cleaning or waste! It is tasty, convenient, and because it is entirely edible, it helps to avoid food waste.

Premium quality for all customers. Bimi® Broccoli is supplied in consistent high quality. The farmers grow Bimi® broccoli with tenderness. The stems are hand harvested every 2-3 days and freshly packed. This ensures that they deliver in top quality, staying crisp and fresh for the refrigerated counter.

Individual support for the brand in the retail trade included: The Bimi® Broccoli brand has already been successfully launched in several European countries. In-store promotions, advertisements, individual packaging and social media campaigns are tailor made by our marketing experts to increase brand awareness and grow sales.



## COMPANIES INDEX

<b>CL</b> BDP Foods Sa .....	30	<b>PL</b> AH Sadpol.....	14
<b>CZ</b> Liptovská Potravinárska.....	38	<b>PL</b> Alconsa Polska Nazinyan.....	14
<b>DE</b> ELO.....	31	<b>PL</b> Bakor International.....	14
<b>DE</b> Küsten Gemüse Gmbh.....	31	<b>PL</b> Baltic Berry .....	15
<b>DE</b> Schur Star Systems Gmbh .....	31	<b>PL</b> Bugaj.....	15
<b>EC</b> Bagatocorp S.A.....	30	<b>PL</b> Cristóbal Meseguer .....	16, 22, 23, 44
<b>EC</b> Earthfructifera Holding Group.....	30	<b>PL</b> Elliot.....	16
<b>EG</b> Alsaeed For Exporting.....	30	<b>PL</b> Ewa-Bis Sp. Z O.O.....	16
<b>EG</b> Seven Stars For Import & Export.....	31	<b>PL</b> F. H. Wojciech Woźniak .....	16
<b>ES</b> Eurofresh.....	38	<b>PL</b> Fresh Partner .....	17
<b>ES</b> Genuine Coconut .....	38	<b>PL</b> Freshworld .....	17
<b>ES</b> Grupo Yes Procurement.....	38	<b>PL</b> Fruland Sp. Z O.O.....	17
<b>ES</b> Lovefruits.....	39	<b>PL</b> Gospodarstwo Katarzyna Flont.....	17
<b>ES</b> Sanllo Export Sl.....	39	<b>PL</b> Gpoiw Polfarm .....	18
<b>GR</b> Chrysanthos Syngelakis S.A.....	32	<b>PL</b> Greenco.....	18
<b>GR</b> KROP SA .....	24, 25, 32, 33	<b>PL</b> Hazera Poland.....	18
<b>IN</b> EURO FRUITS .....	13, 32	<b>PL</b> Jmp Flowers Grupa Producentów... ..	18
<b>IT</b> ALEGRA .....	32	<b>PL</b> Magaw Marek Gawryszewski.....	19
<b>IT</b> Alma Seges Soc Coop .....	33	<b>PL</b> MiniKiwi Farm .....	19
<b>IT</b> Brunelli Daniele Srl .....	33	<b>PL</b> Paweko.....	19, 19
<b>IT</b> Ortoromi Soc. Coop. Agr .....	34	<b>PL</b> Prima Group Sp. Z O.O.....	20
<b>KE</b> SUNRIPE .....	2, 34	<b>PL</b> Primavega .....	20
<b>LT</b> AJ FRUIT LTD .....	15, 34, 37, 39	<b>PL</b> Profiflora Sp. Z O.O.....	20
<b>MA</b> Delassus Group .....	35	<b>PL</b> Silbo.....	12, 20
<b>NL</b> Floral Trade Group .....	35	<b>PL</b> Suncrops Poland Sp. Z O.O.....	34
<b>NL</b> Growers United .....	8, 9, 35	<b>PL</b> Syngenta.....	21
<b>NL</b> Kapiteyn .....	36	<b>PL</b> Vegfruit .....	21
<b>NL</b> Kébol Bv.....	36	<b>PL</b> Winnicka Sałata.....	21
<b>NL</b> Rouws Floriculture Consultancy....	36	<b>UK</b> Bimi® Broccoli.....	35, 40, 41
<b>NL</b> Vreugdenhil Bulbs & Plants .....	36	<b>UK</b> Redpack.....	40
<b>NL</b> Zwettulips B.V .....	37	<b>USA</b> North Bay Produce Inc.....	40
<b>NL</b> Zyon .....	37	<b>XS</b> Vojvodina Development Agency... ..	40
<b>PL</b> Agros.....	14		

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